

Resume

Madeline Bailey

QC Computing

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Consultant

Advanced Certified QuickBooks™ Professional Advisor, 1997 – Present. Also, certified in QuickBooks Enterprise Edition.
(ACT!™ Certified Consultant, 1997 – 2005)

Author/Presenter

Author of book: *Radical Accounting*

Presentations:

Ladies who Launch, Seattle, WA, 7/09, “*Start-up Steps*”

“*You have a fabulous product and great anecdotes to share.*”, Linda Synder, Executive Director, Ladies Who Launch, Western WA

Scaling New Heights, Intuit Seminar, Atlanta, GA, 05/09, “*Teaching Accounting to Non-Accountants*”

New Renaissance Bookstore, Portland, OR, 1/08, “*Making Peace with Your Finances*”

BizJam, Seattle, WA, 6/07, The Seattle networking event for bootstrapping entrepreneurs

Before the book, I presented at local networking groups:

“**Strategies for Profitability:** *How private business owners can increase profitability, accumulate and retain assets, and work fewer hours?*”

More testimonials on website.

Previous Media Exposure

Previous Books:

Austin Job Guide, '93-'95, One of the 3 top best-selling books in Austin, TX in it's day.

Also wrote another book, *Central Coast Job Guide*, '96-'97

Bookstore Appearances: Barnes & Nobel, BOOKSTOP, 1/95, 2/95, 5/95, 6/95

Radio: “Maximize Your Job Search”, KRON-Radio, 1490, '93

TV: “Finding a Job on the Internet”,

KTBC-TV, Channel 7, Morning & Evening News, '94, '95

KXAN-TV, Channel 36, Sunday News Story, '94

Print Articles:

“*Independent Consultants Learn Strategies for Profitability*, Newsletter,

'01

"Business Success Top 10", Sentinel Newspaper, Business Column, '97

"Java and Object Oriented Technology", Market Research Analyst, '96

"Local Guide does Job", Sentinel Newspaper, Business Column, '96

"Consultant Sleuths out advice for Job Seekers", San Jose Mercury News, '96

"Consultant's Corner Column", Computer Info Magazine, '94

"Managing Your Time When You are the Boss", *"Home Business Efficiency"*, *"Purchasing a Home Computer"*, Home Business Review, '94

"Interfacing Betrieve with C Language", Programmers Journal, '89

Entrepreneur

Owner/Partner, Quail Creek Computing, '91-'95

Partner and business manager for an incredibly successful (SOHO) international software publishing business in Austin, TX. We developed and published software, wrote books, offered seminars, and preformed consulting as an Enable® Value Added Reseller. Enable was the precursor of Microsoft Works®. Enable Corp. was purchased by Microsoft Corp. Our customers included the IRS, U.S. Army, U.S. Navy, DOT, and private-sector companies throughout the world.

Government Employee

Systems Analyst, TX Dept. of Health, Bureau of WIC Nutrition, '90 – '91

Co-managed department, including directly managing the network administrator, technical support manager (who managed 25), 2 statisticians, 1 technical writer, 1 programmer, and my personal assistant. Helped IS Director supervise two contract programming support teams. Wrote 600-page functional specifications designed through JAD (Joint Application Design) sessions. The resulting WIC software is now the model software used throughout the US.

Project Lead, CA Public Health Foundation, '85 – '90

In '85 this started out as a beta product in 1 hospital. By '90, the network version of CANSUR/NET was being distributed by the American College of Surgeons and the National Cancer Institute, had set the standard for data collection and analysis, and was the leading cancer research software in the world. I was the sole programmer of the single-user version (40K lines of code in cBasic) and then championed a network version. People had to be convinced that networks were the system of the future. With funding secured, I coded the underlying structure in 'C' language before hiring other programmers.

Software Developer '81 – '85

'85, Main Street Software, CA. The software, *Main Street Filer*, which I helped create, was a huge success, distributed in US and Europe, on both the IBM and Mac Platform. I had a very high level job. Some tasks included managing all outside contracts, managing all hardware, including installing a peer-to-peer network for the sales team, custom coding the in-house accounting system, and programming the Main Street Filer conversion program from IBM to Mac in Pascal language.

'84, Innovative Interfaces, Inc., CA. Programmed Public Access Library software system used by U. of CA, Davis, as well as law libraries, in Pascal language.

'83, Structure Systems Group, CA. Major competitor to Peachtree® Accounting Software. SSG had the better product at the time; Peachtree® survived due to better management. I coded major revisions to accounting modules including G/L, A/R, Payroll, Order Entry and Inventory. After company folded, I took on contract programming jobs for local customers on the weekends.

'81, Performance Software, CA. In the beginning all software was custom software. I designed and coded custom software for various major corporations. From contract work, I conceptualized developing one of the first off-the-shelf database software packages (a precursor to ACT! Contact Manager®) called *Main Street Filer*.

Education/Conferences:

Scaling New Heights, Intuit Advanced CPA training, 09
QuickBooks, "What's New Seminars", 11/08, 11/07, 11/06, 11/05, etc.
QuickBooks Professional Advisor Advanced Certification, '06
ACT! Certification Conferences, '96-'06
JavaOne Developer's Conference, SF, CA, '96
Power Speaking, Stanford University, CA, '96
SXSW Multimedia Conference, Austin, TX, '95
System Manager Certification, Novell Netware 386, '91
Relational Database Design, Oracle University, '90
BA, Management, St. Mary's University, '89
'C' Programming Language, U. of CA, Berkeley, '88